



Broadcast report as at 2 May 06

Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
Europe						
Territory	Motors TV	x			10,000,000	20,000,000
Italy	Sailing Channel		x	x	3,730,000	11,190,000
Italy	Nuvolari	x		x	3,730,000	11,190,000
France	Motors TV	x				
Belgium	Motors TV	x				
United Kingdom	Motors TV					
Luxembourg	Motors TV	x				
Netherlands	Motors TV	x				
Russia	7TV	x	x		20,000,000	60,000,000
Germany						
Spain	CanalPlus		x		2,150,000	4,800,000
Poland	Polsat		x		13,071,240	25,000,000
Portugal	RTP				3,618,000	
Switzerland	Motors TV	x			350,000	
Greece	Supersport			x	300,000	900,000
Denmark	CanalPlus Nordic	x	x			
Sweden	CanalPlus Nordic	x	x			
Norway	CanalPlus Nordic	x	x			
Finland	CanalPlus Nordic	x	x			

Eastern Europe

Ukraine	Ukrainian Federal Sport Chan	x	x		1,420,000	4,260,000
Ukraine	MMS				TBC	TBC

Sub Total Europe					58,369,240	137,340,000
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America

United States	The Water Channel		x		11,000,000	30,000,000
Canada	Speed TV				60,000,000	180,000,000
United States	The Water Channel					
Canada	Speed Tv			x		

Sub Total Americas					71,000,000	213,000,000
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Middle East

Territory	ART & Abu Dhabi TV	x	x		140,000,000	420,000,000
Algeria	ART & Abu Dhabi Tv	x	x			
Bahrain	ART & Abu Dhabi Tv	x	x			
Djibouti	ART & Abu Dhabi Tv	x	x			
Egypt	ART & Abu Dhabi Tv	x	x			
Iran	ART & Abu Dhabi Tv	x	x			
Iraq	ART & Abu Dhabi Tv	x	x			
Jordan	ART & Abu Dhabi Tv	x	x			
Kuwait	ART & Abu Dhabi Tv	x	x			
Lebanon	ART & Abu Dhabi Tv	x	x			
Lybia	ART & Abu Dhabi Tv	x	x			
Morocco	ART & Abu Dhabi Tv	x	x			
Oman	ART & Abu Dhabi Tv	x	x			
Palestine	ART & Abu Dhabi Tv	x	x			
Syria	ART & Abu Dhabi Tv	x	x			
Sudan	ART & Abu Dhabi Tv	x	x			
Suadi Arabia	ART & Abu Dhabi Tv	x	x			
Yemen	ART & Abu Dhabi Tv	x	x			
Qatar	ART & Abu Dhabi Tv	x	x			
Other Middle East	ART & Abu Dhabi Tv	x	x			

Sub Total Middle East					140,000,000	420,000,000
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Region	Broadcaster	90' Live	Magazine	News	HH reach	Potential viewers
Africa						
	Super Sport - M-Net		x		1,359,864	3,900,000
Territory						
Algeria			x			
Angola			x			
Benin			x			
Botswana			x			
Burkina Faso			x			
Burundi			x			
Cameroon			x			
C.A.R.			x			
Chad			x			
Cote d'Ivoire			x			
Rep. Congo			x			
Djibouti			x			
Egypt	Motors Tv	x	xx		350,000	1,000,000
Eritrea			x			
Ethiopia			x			
Gabon			x			
Gambia			x			
Ghana			x			
Guinea			x			
Kenya			x			
Lesotho			x			
Liberia			x			
Lybia	Motors TV	x	xx		350,000	1,000,000
Madagascar			x			
Malawi			x			
Mali			x			
Mauritania			x			
Mauritius			x			
Morocco	Motors TV	x	xx		350,000	1,000,000
Mozambique			x			
Namibia			x			
Niger			x			
Nigeria			x			
Rwanda			x			
Somalia			x			
South Africa			x			
Sudan			x			
Swaziland			x			
Tanzania			x			
Tunisia	Motors Tv	x	xx		350,000	1,000,000
Zambia			x			
Zimbabwe			x			
Sub Total Africa					2,759,864	7,900,000
Australasia						
Australia	Fox Sports Channel	x	x		1,600,000	4,800,000
China	CCTV5 (China GP only)	x			200,000,000	600,000,000
China	Shanghai SportsTV (China GP only)	x			3,396,000	10,188,000
China	Sicuan TV sports channel	x	x		2,598,000	7,794,000
China	Shengzen TV sports channel	x	x		1,587,300	4,761,900
China	Cheng Du Tv	x	x		tbc	tbc
Sub Total Australasia					209,181,300	627,543,900
Trans World Sport (1)		121 Countries			222,887,581	534,930,194
SNTV (2)		191 Countries			948,372,181	2,276,093,234
Total Official Programmes only (5)					481,310,404	1,405,783,900
Total Including SNTV & TWS					1,652,570,166	4,216,807,329

1 - see attachment A

2 - see attachment B